

LET'S TALK PUBLIC HEALTH

# EXPERIENTIAL LEARNING PROGRAM

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**Position:** Health Communication and Marketing Fellow

**Supervisor:** Monique Thornton, CEO

**Location:** Remote or hybrid

**Effective Date:** 1/6/2025 - 5/2/2025

**Type:** Part-Time (5-10 hrs/week)

**Compensation:** Unpaid; academic credit

## About Us

[Let's Talk Public Health](#) is a remote-work, digital-first consulting company based in Washington, DC. Since our inception, we've aimed to build skills, inspire new thinking, and explore innovative methods for public health communication and marketing. We provide resources, products, and services to help public health students, professionals, and organizations to effectively and creatively engage with people around public health topics and issues.

## Position Summary

Let's Talk Public Health seeks highly motivated public health students and early career professionals to join our Experiential Learning Program. This program offers practical experience and skill development in public health communication and marketing. As a Health Communication and Marketing Fellow, you will have the opportunity to design a fellowship project tailored to your specific interests and career goals.

## Responsibilities

You will be working on the following tasks and deliverables.

- **Project Development:** Identify a health communication or marketing project that aligns with your interests and the goals and mission of Let's Talk Public Health.
- **Project Execution:** Develop and implement a project plan, including goals, deliverables, dues dates, research, and content creation.
- **Project Dissemination:** Develop dissemination strategies to share your project through Let's Talk Public Health's channels, such as social media, blogs, or presentations.
- **Collaboration:** Collaborate with the CEO for knowledge, resources, and best practices.

## Potential Projects

Here are potential health communication and marketing projects that you could work on.

- **Digital Marketing Campaign:** Develop and execute a campaign to raise awareness of a public health issue (can include posters, videos, social media posts, radio ads, etc.).

- **Data, Digital, or Edutainment Story:** Create a story incorporating health information, messages, and data into a visually and/or emotionally engaging and entertaining story to influence health-related knowledge, attitudes, beliefs, behaviors, and outcomes.
- **Podcast Episode:** Produce a podcast episode featuring an interview with an expert(s) in health communication and public health.
- **YouTube Video:** Create a 3-5 minute video to share information about a public health issue.
- **Blog Series:** Create a series of blog posts to share information about a public health issue.
- **Evaluation Report:** Evaluate an existing health communication initiative to assess its effectiveness or impact.

## Essential Work Attributes

You must have the following work attributes to succeed in this internship.

- **Independence and Self-Drive:** You must be able to complete assigned tasks and deliverables with minimal supervision and seek guidance and support when needed.
- **Proactivity:** You must manage your own work schedule and anticipate if you will have any issues meeting deadlines. You must also come to meetings prepared and ready.
- **Digital Competence:** You must be equipped with a reliable computer, high-speed internet connection, and necessary software/tools for virtual work. You must also be able to learn to use new tools and technology.
- **Attention to Detail:** You must always review all your work for typos, grammatical errors, and factual inaccuracies before submitting it.

## Required Skills and Qualifications

You must have the following skills and qualifications to succeed in this internship.

- Be currently enrolled in or have graduated from (in the past 3 years) an undergraduate or graduate program at a university or college in the United States. *(required)*
- Be currently studying or working in public health. *(strongly preferred)*
- Be proficient in using Google Workspace and Canva. *(required)*
- Have previous experience with content creation. *(strongly preferred)*

## Application Instructions

- For more information and to apply for the position, please visit our website: <https://www.letstalkpublichealth.com/experiential-learning-program.html>



 [www.letstalkpublichealth.com](https://www.letstalkpublichealth.com)

 [elp@letstalkpublichealth.com](mailto:elp@letstalkpublichealth.com)

We're all about equal opportunity. All applicants will be considered without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran or disability status.