

LET'S TALK PUBLIC HEALTH

EXPERIENTIAL LEARNING PROGRAM

Position: Web and Digital Resources Intern

Supervisor: Monique Thornton, CEO

Location: Remote or hybrid

Effective Date: Fall 2023 (up to 16 weeks)

Type: Part-Time (5-10 hrs/week)

Compensation: Unpaid; academic credit

About Us

[Let's Talk Public Health](#) is a remote-work, digital-first consulting company based out of Washington, DC. Since our inception, we've aimed to build skills, inspire new thinking, and explore innovative methods for public health communication and marketing. We provide resources, products, and services to help public health students, professionals, and organizations to effectively and creatively engage and interact with people around public health topics and issues.

Position Summary

Let's Talk Public Health is seeking highly motivated undergraduate and graduate students studying public health to join our Experiential Learning Program. This program offers a unique opportunity to gain practical experience and develop skills in public health communication and marketing. As a Web and Digital Resources Intern, you will actively identify opportunities for and produce blog posts, tools, resources, and courses for the [Let's Talk Public Health Library](#) and [Academy](#).

Responsibilities

- Collaborate with the CEO to identify topics, trends, and emerging issues in public health for content development.
- Research, write, and produce engaging and informative blog posts on a range of public health topics for the Let's Talk Public Health Library.
- Contribute to the creation and development of web-based tools and resources, such as infographics, fact sheets, and toolkits, to enhance public health communication and marketing strategies.
- Assist in designing and creating visually appealing and user-friendly digital resources using appropriate software and tools.
- Contribute to the development and delivery of online courses and training modules for the Let's Talk Public Health Academy.
- Conduct quality assurance checks to ensure accuracy, relevance, and consistency of web-based resources.
- Collaborate with the marketing and communications team to promote and optimize the visibility of Let's Talk Public Health resources through effective search engine optimization (SEO) strategies and social media campaigns.

- Stay informed about current best practices and trends in web content development, user experience (UX) design, and e-learning.
- Actively contribute ideas and suggestions to enhance the Let's Talk Public Health Library and Academy offerings.
- Adapt to remote work requirements, effectively utilizing digital tools and platforms for communication and collaboration.
- Complete assigned goals and tasks with minimal supervision, demonstrating independence and self-drive.
- Seek guidance and support when needed, demonstrating assertiveness in asking for help or clarification.
- Adapt to virtual (remote) work requirements, utilizing appropriate tools and technology for effective communication and collaboration.

Qualifications

- Currently enrolled undergraduate or graduate student studying public health at a university or college in the United States.
- Strong interest in web content development, digital resources, and online learning.
- Excellent research and writing skills to produce high-quality blog posts and educational materials.
- Proficient in using content management systems (e.g., WordPress, Squarespace, Wix, Weebly), graphic design software (e.g., Canva), and e-learning platforms (e.g., Teachable).
- Basic knowledge of SEO strategies and content marketing.
- Strong attention to detail and ability to ensure accuracy and consistency in web-based resources.
- Highly motivated and proactive, with a passion for leveraging digital technology for public health communication and education.
- Ability to manage multiple tasks and meet deadlines.
- Effective communication and collaboration skills in a remote work environment.
- Equipped with a reliable computer, high-speed internet connection, and necessary software/tools for virtual work.

Application Instructions

- For more information and to apply for the position, please visit our website: <https://www.letstalkpublichealth.com/experiential-learning-program.html>



 www.letstalkpublichealth.com

 elp@letstalkpublichealth.com

We're all about equal opportunity. All applicants will be considered without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran or disability status.