

LET'S TALK PUBLIC HEALTH

EXPERIENTIAL LEARNING PROGRAM

Position: Social Media Marketing Intern

Supervisor: Monique Thornton

Location: Remote or hybrid

Effective Date: 1/6/2025 - 5/2/2025

Type: Part-Time (5-10 hrs/week)

Compensation: Unpaid; academic credit

About Us

[Let's Talk Public Health](#) is a remote-work, digital-first consulting company based in Washington, DC. Since our inception, we've aimed to build skills, inspire new thinking, and explore innovative methods for public health communication and marketing. We provide resources, products, and services to help public health students, professionals, and organizations to effectively and creatively engage with people around public health topics and issues.

Position Summary

Let's Talk Public Health seeks highly motivated public health students and early career professionals to join our Experiential Learning Program. This program offers practical experience and skill development in public health communication and marketing. As a Social Media Marketing Intern, you will play a crucial role in building brand awareness for Let's Talk Public Health. You will have the opportunity to engage with our audiences and promote our products and resources.

Responsibilities

You will be working on the following tasks and deliverables.

- **Graphic Design:** Design 4 images every month.
- **Scriptwriting:** Write scripts for 2 short-form videos (Reels/TikToks/Shorts) every month.
- **Video Recording:** Record 2 short-form videos (Reels/TikToks/Shorts) every month.
- **Video Editing:** Edit 2 short-form videos (Reels/TikToks/Shorts) every month, including adding text and image overlays, music, and captions.
- **Caption Writing:** Write a caption to post with the images and videos you created.
- **Content Scheduling:** Schedule the posts that you created.
- **Collaboration:** Collaborate with the CEO, CMO, and other cross-functional teams to ensure the timely promotion of our products, resources, and services in social media marketing campaigns.

Essential Work Attributes

You must have the following work attributes to succeed in this internship.

- **Independence and Self-Drive:** You must be able to complete assigned tasks and deliverables with minimal supervision and seek guidance and support when needed.
- **Proactivity:** You must manage your own work schedule and anticipate if you will have any issues meeting deadlines. You must also come to meetings prepared and ready.
- **Digital Competence:** You must be equipped with a reliable computer, high-speed internet connection, and necessary software/tools for virtual work. You must also be able to learn to use new tools and technology.
- **Attention to Detail:** You must always review all your work for typos, grammatical errors, and factual inaccuracies before submitting it.

Required Skills and Qualifications

You must have the following skills and qualifications to succeed in this internship.

- Be currently enrolled in or have graduated from (in the past 3 years) an undergraduate or graduate program at a university or college in the United States. *(required)*
- Be currently studying or working in public health. *(strongly preferred)*
- Be proficient in using Canva, Buffer, and Google Workspace. *(required)*
- Have previous experience with using social media for a health-related business or organization. *(strongly preferred)*

Application Instructions

- For more information and to apply for the position, please visit our website: <https://www.letstalkpublichealth.com/experiential-learning-program.html>

Let's Talk Public Health



www.letstalkpublichealth.com



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We're all about equal opportunity. All applicants will be considered without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran or disability status.