#### LET'S TALK PUBLIC HEALTH

# EXPERIENTIAL LEARNING PROGRAM

**Position**: Creative Media and Productions Intern **Effective Date**: Fall 2023 (up to 16 weeks)

**Supervisor**: Monique Thornton, CEO **Type**: Part-Time (5-10 hrs/week)

**Location**: Remote or hybrid **Compensation**: Unpaid; academic credit

#### **About Us**

<u>Let's Talk Public Health</u> is a remote-work, digital-first consulting company based out of Washington, DC. Since our inception, we've aimed to build skills, inspire new thinking, and explore innovative methods for public health communication and marketing. We provide resources, products, and services to help public health students, professionals, and organizations effectively engage and interact with people around public health topics and issues.

## **Position Summary**

Let's Talk Public Health is seeking highly motivated undergraduate and graduate students studying public health to join our Experiential Learning Program. This program offers a unique opportunity to gain practical experience and develop skills in public health communication and marketing through active involvement in Let's Talk Public Health productions. As a Creative Media and Productions Intern, you will contribute to various creative projects, including the <a href="Let's Talk Public Health This Way YouTube series">Let's Talk Public Health This Way YouTube series</a> and the <a href="Disaster Diaries of Rhyane Jane audio drama">Disaster Diaries of Rhyane Jane audio drama</a>.

#### Responsibilities

- Collaborate with the CEO to brainstorm, develop, and produce engaging new content.
- Utilize creative writing and storytelling techniques to communicate public health messages effectively.
- Assist in scriptwriting, audio and video editing, and post-production processes
- Contribute to the creation and production of the Disaster Diaries of Rhyane Jane audio drama, including script development, voice-over coordination, and audio editing.
- Conduct research on public health topics to ensure accurate and up-to-date information is incorporated into the productions.
- Assist in coordinating production logistics, such as scheduling, equipment setup, and location scouting.
- Collaborate with the communications and marketing team to ensure effective promotion and distribution of Let's Talk Public Health productions across various digital platforms.
- Support the communications and marketing team in maintaining and updating the Let's
  Talk Public Health website and social media channels with relevant content.

- Stay informed about emerging trends and best practices in public health communication, media production, and digital content creation.
- Actively contribute ideas and suggestions to enhance the quality and reach of Let's Talk Public Health productions.
- Take initiative to learn and explore new concepts, tools, and techniques relevant to public health communication.
- Complete assigned goals and tasks with minimal supervision, demonstrating independence and self-drive.
- Seek guidance and support when needed, demonstrating assertiveness in asking for help or clarification.
- Adapt to virtual (remote) work requirements, utilizing appropriate tools and technology for effective communication and collaboration.

#### **Qualifications**

- Currently enrolled undergraduate or graduate student studying public health at a university or college in the United States.
- Strong interest in public health communication, media production, and digital content creation.
- Highly motivated and proactive, with a passion for creative approaches to public health communication.
- Proficient in video and audio editing software (e.g., Final Cut Pro, iMovie, Canva).
- Basic knowledge of scriptwriting and storytelling techniques.
- Familiarity with video and audio drama production processes is a plus.
- Excellent research skills to gather accurate information on public health topics.
- Strong attention to detail and ability to ensure high-quality production outputs.
- Ability to manage multiple tasks and meet deadlines.
- Effective communication and collaboration skills in a remote work environment.
- Equipped with a reliable computer, high-speed internet connection, and necessary software/tools for virtual work.

## **Application Instructions**

 For more information and to apply for the position, please visit our website: <a href="https://www.letstalkpublichealth.com/experiential-learning-program.html">https://www.letstalkpublichealth.com/experiential-learning-program.html</a>



